Comprehensive Cardiovascular Health Program Logic Model

Collaboration & Implementation

Short Term Outcomes

Long Term Outcomes

- American Heart Association, SC Council
- CVH Steering Committee
- CVH Advisory Council
- Local Health Districts

Provide training and technical assistance to support CVH interventions

Conduct interventions in communities, schools, faith communities, health care settings, and worksites

Policies to support heart-healthy lifestyles in communities, schools, faith communities, health care settings, and worksites

Environmental supports for heart-healthy lifestyles in communities, schools, faith communities, health care settings, and worksites

Awareness and enforcement of policies

Awareness and utilization of environmental supports

Increase in physical activity in SC

Increase in heart-healthy dietary intake in SC

Decrease in tobacco use in SC

Change in individuals' health status:
- Reduction in hypertension
- Reduction in high cholesterol
- Reduction in overweight/obesity

Reduction in morbidity and mortality associated with CVD

Reduction in health disparities associated with CVD

- SC Primary Care Association
- Carolina Medical Review

Build capacity in community health centers to deliver and monitor secondary prevention measures

Consistent use of standard of care guidelines

Screening and treatment of CVD and risk factors in SC

www.scdhec.net/cvh

♥ The Heart of South Carolina ♥

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